



Dos PUEBLOS HIGH SCHOOL

SANTA BARBARA UNIFIED SCHOOL DISTRICT
7266 ALAMEDA AVENUE ▪ GOLETA, CALIFORNIA 93117
805.968.2541 ▪ DPHS.SBUNIFIED.ORG

Dear Fans and Supporters of Dos Pueblos High School,

I am writing you on behalf of our athletic department. It has become increasingly difficult to secure funding for our programs and the need, this year, is greater than ever. As you are aware, funding for programs depends on support from our community.

Our athletic department is responsible for raising funds to ensure that all of the athletic teams at DPHS have funding to pay for such things as tournaments, officials, transportations, uniforms, equipment and much more.

This fundraising is done in several ways: major fundraising events, booster organizations, ticket sales, concessions stands, athletic wear, media guides and banners. **To this end, we are asking for the support of your business by purchasing a durable 3 ft. x 5 ft. banner with your business name and logo.** Banners are hung in the location of your choice, which can include the gymnasium, tennis courts, stadium, soccer field, baseball field, softball field or swimming pool.

The cost of the banner is \$350 and will be displayed for a full calendar year. This cost also includes printing the actual banner as well as any artwork you might require. Should you wish to have your banner displayed in the following years, a reduced renewal rate of \$200 would apply.

Please review the attached pages as more detail is given as to how you can support Dos Pueblos High School Athletics and, provide an opportunity to promote your business.

Thank you for your consideration,

Sincerely,

Dan Feldhaus
Dos Pueblos High School
Athletic Director

Questions? Contact us at dfeldhaus@sbunified.org



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BANNER INFORMATION...

- Logo can be in any of the formats [PDF, JPG, EPS, AI, PSD]
- 3ft. x 5ft. vinyl or mesh
- All colors available
- White background on banner (Full color must be approved)
- Company logos, bold design recommended
- We encourage you to keep banner simple for maximum visibility. (ie: logo & 1 line of text)



PURCHASING & PRINTING BANNER

1. Banner Design: If you need assistance with your banner design, Nu Image Ad Group will be happy to assist you in achieving the perfect banner. You will need a high resolution logo to send them. They can be reached at (805) 845-4384 or email andre@nuimageadgroup.com
2. Email your artwork to dfeldhaus@sbunified.org when artwork is available digitally.
3. Mail your check for \$_____ payable to Dos Pueblos High School and mail to:
Dos Pueblos High School ▪ 7266 Alameda Avenue ▪ Goleta, CA 93117 ▪ Attn: Banners
4. Banner will be displayed for 12 months.



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BANNER ORDER FORM

ATTENTION: _____

Please complete the entire form. We use this information to contact you if necessary and to send thank you letters & invoices

Company _____ Contact _____
 E-mail _____ Phone _____
 Address _____
 City _____ State _____ Zip _____

| |
|-----------------------|
| SCHOOL YEAR _____ |
| ATHLETE NAME(S) _____ |
| SPORT(S) _____ |

| FACILITY | SPORTING EVENTS – most DPHS facilities have year round visibility | PRICE | # | TOTAL |
|-----------------|--|----------|---|-------|
| Swimming Pool | Water Polo, Swim Team, Adult Swim, Summer Swim Lessons *MESH | \$350.00 | | |
| Swimming Pool | RENEW | \$200.00 | | |
| Gymnasium | Volleyball, Basketball, Wrestling, Back to School Night | \$350.00 | | |
| Gymnasium | RENEW | \$200.00 | | |
| DP Stadium | Football, Track & Field, Cross Country, Soccer, YFL | \$350.00 | | |
| DP Stadium | RENEW | \$200.00 | | |
| Tennis Courts | Tennis, Public Use, High visibility: main parking lot, Cathedral Oaks Rd *MESH | \$350.00 | | |
| Tennis Courts | RENEW | \$200.00 | | |
| Softball Field | Softball, Goleta Valley Girls Softball | \$350.00 | | |
| Softball Field | RENEW | \$200.00 | | |
| Baseball Field | Baseball, Little League, Adult League | \$400.00 | | |
| Baseball Field | RENEW | \$300.00 | | |
| DONATION | DONATION [team specific, athletic dept, booster club] | | | |
| Total \$ | | | | |

I WOULD LIKE TO MAKE A \$ _____ DONATION TO THE _____ TEAM. I DO NOT WANT A BANNER.

ARTWORK

Need Artwork Created Digital Banner Art - Emailed Digital Banner Art - In Progress

PAYMENT [MULTI BANNER RATE: 10% off 2 Banners or 20% off 3 Banners]

Enclosed \$ _____ Check # _____ OR Please invoice me at the above address

Signature _____ Date _____

1. Please make check payable to DPHS. Mail contract and payment (or put into Athletic Dept box in the office)
 Dos Pueblos High School • 7266 Alameda Avenue • Goleta, CA 93117 • Attn: Banners
2. Send digital artwork via e-mail to dfeldhaus@sbunified.org
3. If client needs artwork email andre@nuimageadgroup.com
4. The Cover letter and the 2nd page with ad design samples stays with the business.
5. All artwork, specific wording on Banners and groups advertising on our campus are subject to SBUSD approval.

