



Dos PUEBLOS HIGH SCHOOL

SANTA BARBARA UNIFIED SCHOOL DISTRICT
7266 ALAMEDA AVENUE ▪ GOLETA, CALIFORNIA 93117
805.968.2541 ▪ DPHS.SBUNIFIED.ORG

Dear Fans and Supporters of Dos Pueblos High School,

I am writing you on behalf of our athletic department. It has become increasingly difficult to secure funding for our programs and the need, this year, is greater than ever. As you are aware, funding for programs depends on support from our community.

Our athletic department is responsible for raising funds to ensure that all of the athletic teams at DPHS have funding to pay for such things as tournaments, officials, transportations, uniforms, equipment and much more.

This fundraising is done in several ways: major fundraising events, booster organizations, ticket sales, concessions stands, athletic wear, media guides and banners. **To this end, we are asking for the support of your business by purchasing a durable 3 ft. x 5 ft. banner with your business name and logo.** Banners are hung in the location of your choice, which can include the gymnasium, tennis courts, football stadium, soccer field, baseball field, softball field, beach volleyball court or swimming pool.

The cost of the banner is \$450 and will be displayed for a full calendar year. This cost also includes printing the actual banner as well as any artwork you might require. Should you wish to have your banner displayed in the following years, a reduced renewal rate of \$300 would apply.

Please review the attached pages as more detail is given as to how you can support Dos Pueblos High School Athletics and, provide an opportunity to promote your business.

Thank you for your consideration,

Sincerely,

Dan Feldhaus
Dos Pueblos High School
Athletic Director

Questions? Contact us at dfeldhaus@sbunified.org



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BANNER INFORMATION...

- Logo can be in any of the formats [PDF, JPG, EPS, AI, PSD]
- 3ft. x 5ft. vinyl or mesh
- All colors available
- White background on banner (Full color must be approved)
- Company logos, bold design recommended
- We encourage you to keep banner simple for maximum visibility. (ie: logo & 1 line of text)



PURCHASING & PRINTING BANNER

1. Banner Design: If you need assistance with your banner design, Bert Haley at B2 Designs will be happy to assist you in achieving the perfect banner. You will need a high resolution logo to send them. Email information to bert@btwodesigns.com
2. Email your artwork to dfeldhaus@sbunified.org when artwork is available digitally.
3. Mail your check for \$_____ payable to Dos Pueblos High School and mail to:
Dos Pueblos High School ▪ 7266 Alameda Avenue ▪ Goleta, CA 93117 ▪ Attn: Banners
4. All artwork, wording and groups advertising on campus are subject to SBUSD regulation and approval.
5. Banner will be displayed for 12 months.



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Banner Order Form

Company Name: _____ Contact: _____

Email: _____ Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

School Year: _____ Athlete Name: _____ Sport: _____

Banner Location	Sporting Events and Activities in that Location	Price	#	Total
Swimming Pool	Water Polo, Swim and Dive, Club Sports, Summer Swim	\$450		
Swimming Pool	Banner Renewal	\$300		
Gym	Basketball, Volleyball, Wrestling, Back to School Night	\$450		
Gym	Banner Renewal	\$300		
Stadium	Football, Soccer, Lacrosse, Track & Field, Cross Country	\$450		
Stadium	Banner Renewal	\$300		
Tennis Court	Tennis- High Visibility from main student parking lot	\$450		
Tennis Court	Banner Renewal	\$300		
Softball Field	Softball Outfield Fence, GVGSA Softball League	\$450		
Softball Field	Banner Renewal	\$300		
Beach VB Courts	Beach Volleyball, Beach VB tournaments	\$450		
Beach VB Courts	Banner Renewal	\$300		
Baseball Field	Baseball Outfield Fence- 5x5 Banner	\$500		
Baseball Field	Banner Renewal	\$400		
Donation	Additional Donation (to specific team or program)			
Banner Discount	Multi-Banner Discount: 10% off 2 banners or 20% off 3 Banners			
		TOTAL:		

Art Work: Email digital artwork to Athletic Director Dan Feldhaus (dfeldhaus@sbunified.org) or email Bert Haley of B2 Design to create your design (bert@btwodesigns.com)

Payment (Circle one): Check Enclosed: \$ _____ or Please Invoice me for Payment

1. Please make check payable to Dos Pueblos High School.
2. Mail Banner Order Form and payment to: (or put into Athletic Dept box in the office)
Dos Pueblos High School • 7266 Alameda Avenue • Goleta, CA 93117 • Attn: Banners
3. Send digital artwork via e-mail to dfeldhaus@sbunified.org
4. For artwork design- please email: bert@btwodesigns.com
5. All artwork, specific wording on banners and groups advertising on our campus are subject to SBUSD regulation and approval.